

COOKIE INFORMATION NOTICE AND PRIVACY POLICY REGARDING WEBSITE USE

At **BAKİOĞLU HOLDİNG ANONİM ŞİRKETİ** (Tax Identification No.: 1330045330) ("**Bakioğlu Holding**" or the "**Company**"), we demonstrate the utmost sensitivity to ensuring that the personal data belonging to you, the visitors of the website www.bakioğlu.com (the "**Site**"), is processed and protected in accordance with the Personal Data Protection Law No. 6698 and its secondary regulations ("**Legislation on the Protection of Personal Data**"). Within the scope of the obligation to inform arising from the Legislation on the Protection of Personal Data, our Company would like to inform you, by virtue of this "Cookie Information Notice and Privacy Policy Regarding Website Use" text, about the general principles required to be complied with within the framework of the operation of our Site, the cookies utilized, and your personal data processed through these means.

Confidentiality and Information Security

- a. The information available at www.bakioğlu.com is provided on an "as is" and "as available" basis. Bakioğlu Holding does not guarantee the accuracy, adequacy, or completeness of this information, and explicitly disclaims all liability for any errors or omissions contained herein. No implied, express, or statutory warranties of any kind, including, but not limited to, warranties of non-infringement of third-party rights, title, fitness for a particular purpose, and/or freedom from computer viruses, are given in connection with this information.

Bakioğlu Holding takes necessary security measures as well as all technical and administrative precautions on its information systems in order to prevent any unauthorized access to this information. In the event that personal data is obtained by malicious and unauthorized persons, or in cases of any technical or administrative breach, Bakioğlu Holding shall notify the relevant users and authorized administrative authorities in this regard, as stipulated by the regulation.

- b. Some of our electronic service channels may, from time to time, provide links to certain electronic platforms, such as third-party websites. The commitments and principles included within this text are applicable exclusively to the electronic service channels belonging to Bakioğlu Holding and do not cover other third-party platforms. Other electronic platforms accessed via links may be governed by distinct, proprietary privacy guarantees and terms of use regarding their utilization, and such terms may provide a lower level of protection than that provided by Bakioğlu Holding. Bakioğlu Holding shall not be held liable for such third-party platforms. The accuracy of the information provided on these sites, as well as the nature of other links provided from these sites, has not been investigated or verified by Bakioğlu Holding.

Accordingly, Bakioğlu Holding shall not be held liable for the data processing practices, ethical principles, privacy practices, nature, and service quality of third-party electronic platforms accessed via www.bakioğlu.com for advertisement, banner, content, or any other purpose, nor for any material or moral damages and loss or damage that may occur in such platforms.

- c. Neither Bakioğlu Holding nor its employees shall be held liable for any damage or loss, including but not limited to any direct or indirect damage, loss, and expense, arising out of any performance failure, error, omission, interruption, defect, delay in operation and/or transmission, computer virus, and/or line and/or system failure occurring during the use of the Site due to unforeseen events or force majeure circumstances beyond the fault or control of Bakioğlu Holding and/or its employees.
- d. In any dispute that may arise regarding the use of the Site, the ledgers, records, and documentation of Bakioğlu Holding, as well as its digital records, shall be accepted as evidence pursuant to Turkish Code of Civil Procedure No. 6100, and you agree not to object to such records.

What Types of Cookies We Use?

Cookies are small text files created on your device by a website that store data in a name-value format. Consequently, the cookies we use when you visit our Site enable information about your visit to the Site to be stored on your device and such information to be used during your subsequent visits.

Cookies created by our Site and readable solely by our Site are **first-party cookies**. Content provided on our Site may also be provided through domain names other than the domain name through which you access the Site. In such cases, each domain name may create its own **third-party cookies**.

The types of cookies we use on our site and the intended use of these cookies are as follows:

1. **Mandatory/Session Cookies:** These are cookies that active during your use of the website and maintain their activity until the web browser is closed. These cookies are not used for personal profiling purposes.
2. **Analytical Cookies:** These are cookies used for purposes such as remembering your preferences, ensuring the effective use of the website, and optimizing the Site to respond to your requests, and which include data regarding how you use the Site. By their nature, cookies of this type may contain your personal data. For instance, cookies providing statistical information regarding the frequency of visits to the Site, the pages viewed, and visitor interactions within the Site are analytical cookies.
3. **Targeting and Advertising/Marketing Cookies:** These types of cookies are generally placed on the Site by advertising networks with the knowledge of Bakioğlu Holding. The purposes of using these cookies include displaying relevant and personalized advertisements, limiting the number of times an advertisement is displayed, measuring the effectiveness of advertising campaigns, and remembering your visit preferences.

The cookies we are using on our Site are as follows:

Cookie Category	Using System	Cookie Name	Intended Use
Mandatory	Site (First Party)	ASP.NET_SessionId	Technical session identification for maintaining the session on the server side
Analytical	Google Analytics	_ga	Generation of page views and visit statistics
Analytical	Google Analytics	_ga_KJM3T46VE5	Monitoring of visitor sessions and generation of statistics
Marketing	Google Ads	_gcl_au	Tracking of advertisement interactions

Purposes and Legal Grounds for Processing Cookies

Cookies are used for the purposes of performing the essential functions required for the operation of the Site, analyzing the Site and improving its performance, enhancing the functionality of the Site and providing ease of use, as well as carrying out personalization, targeting, and advertising activities.

Mandatory Cookies: Strictly necessary technical cookies used to perform the essential functions of the Site are processed on the legal basis that "processing of data is necessary for the legitimate interests pursued by the data controller", as set forth under Article 5 (2) (f) of the Law.

Analytical and Marketing Cookies: Analytical and marketing cookies used within this scope are activated solely after obtaining your explicit consent via the cookie management panel, and personal data processing activities carried out through these cookies are based on the legal ground of explicit consent pursuant to Article 5 (1) of the Law.

Storage of and Access to Cookies

Cookies created by the Site are stored on your computer by the web browser you use to access the Site. Remote access to the information contained in these cookies is possible solely by the Site operating under the domain name www.bakioğlu.com, which created such cookies, provided that you use the same browser.

Management and Use of Cookies

Your web browsers generally automatically accept cookies used by the sites you visit. The use of cookies is not mandatory to use the Site; however, if you adjust your browser settings to block

all cookies, the quality of your user experience may deteriorate, and such settings may prevent you from accessing the Site or using various functions of the Site. Technical cookies enable the Site to perform its essential functions. Since technical cookies ensure the technical operation of the Site, if you disable them, certain functions on the Site may not operate properly. You may configure your browser to block cookies for all websites or specific websites, to issue a warning when a cookie is created, to block third-party cookies, or to treat all cookies as session cookies.

On the other hand, you can delete the cookies stored on your device through your browser, or view and track the list and qualifications of these cookies. You can obtain detailed information on cookie management by clicking on the browser you use in the list below.

- ✓ **Microsoft Edge:** Please click [here](#)
- ✓ **Google Chrome:** Please click [here](#)
- ✓ **Safari:** Please click [here](#)
- ✓ **Mozilla Firefox:** Please click [here](#)
- ✓ **Opera:** Please click [here](#)

Furthermore;

- Please click [here](#) to disable cookies managed by Google Analytics.
- Please click [here](#) to manage the personalized advertising experience provided by Google..
- Preferences regarding cookies used by many companies for advertising activities may be managed via [Your Online Choices](#).
- To manage cookies on mobile devices, the settings menu of your mobile device may be used.
- For further information on cookies, you can visit www.aboutcookies.org or www.youronlinechoices.eu or use the "Privacy Badger" (www.eff.org/tr/privacybadger) application.
- Bakioğlu Holding uses cookies within the scope of this Cookie Information Text and reserves the right to amend the terms of use regarding cookies and this Cookie Information Text.

Security of Your Personal Data

Cookies are not used for purposes other than those specified in this text, and all relevant processing activities are carried out in accordance with the personal data protection legislation. Your personal data collected through cookies are processed, stored, and protected by Bakioğlu Holding in accordance with the personal data protection legislation.

Rights of Data Subjects

You may request to exercise your rights arising from Article 11 of the Law by applying to Bakioğlu Holding at any time, which are: a) *To learn whether personal data is processed, b) To request information if personal data has been processed, c) To learn the purpose of processing personal data and whether they are used in accordance with their purpose, ç) To know the third parties to whom personal data is transferred in country or abroad, d) To request the rectification of incomplete or inaccurate personal data, if any,, e) To request the erasure or destruction of personal data under the conditions referred to in Article 7, f) To request reporting of the operations carried out pursuant to sub-paragraphs (d) and (e) to third parties to whom personal data have been transferred, g) To object to the occurrence of a result against the person by analyzing the processed data solely through automated systems, ğ) To claim compensation for the damage arising from the unlawful processing of personal data.* You may submit your

requests regarding your rights and the application of the Law by contacting us using the following methods;

- With your wet-ink signature, through notary to the address **"Ege Mah. İşçiler Cad. No: 105 İç Kapı No: Z1 Konak/ İzmir"** or personally applying directly to the Company,
- By submitting your application via email to bakioğlu@hs02.kep.tr using your registered electronic mail (KEP) address allocated in your name,
- By sending an email to kvkk@bakioğlu.com.tr using the email address previously reported by you to the company and registered in the company's system.

In an application you submit to exercise your above-mentioned rights as a personal data subject, including your explanations regarding the right you request to exercise, the matter you request must be clear and understandable, the subject of the request must be related to your person, or if you are acting on behalf of someone else, you are required to present a special power of attorney notarized for this purpose.

In your applications, the inclusion of full name, signature, Turkish ID number (nationality, passport number, or ID number, if any, for foreigners), residential or workplace address for notification, email address for notification (if any), telephone and fax numbers, and the subject of request is mandatory pursuant to the **"Communiqué on the Principles and Procedures for the Request to the Data Controller"**. Applications failing to include the said information shall be rejected by Bakioğlu Holding or directed to valid application channels.

The Company reserves the right to make changes to the Cookie Information Notice and Privacy Policy Regarding Website Use" at any time due to amended laws, regulations, or operational requirements. The actual text can be accessible on the website.

This text was updated on 03.09.2026.